

A Southern Wisconsin Celebration!

Only with your generous support this great event happens!



LABOR-FEST 2012

Office: 1605 Center Ave
Janesville, WI 53546

SEPTEMBER 1-2-3

608-352-0330
www.laborfest.org

SPONSOR INFO SHEET

NO Price Increases!

The 'RAFFLE TICKET' SPONSOR

REPLY by April 1

All prize items must be valued at \$100 or more. (no savings bonds please)
Recognition: Sponsor Board at event and **Sponsor name is on ticket**
Ticket sponsorship does not count toward other sponsorship levels.

The 'ULTIMATE' SPONSOR Contribution Level \$5000

Reply by May 1st

- **Main Stage** Recognition (banner / sign / announcements)
- See below under '**ULTIMATE AND MAJOR**'

The 'MAJOR' SPONSOR Contribution Level \$1000

Reply by May 1st

'**ULTIMATE and MAJOR**' receive:

- full page ad in Program Book, (you design ad) DEADLINE for ADS is May 1st
- banner displayed during the 3 day event
- radio tag with our advertising
- sponsorship level announced throughout the event
- recognition on Sponsor Board and of Event Posters

The 'PROGRAM BOOK' SPONSOR

5,000 books distributed Reply by May 1st

Package 'A'

Full Page: \$300
7 1/2" high X 4 1/2" wide

Package 'B'

Half Page: \$200
3 3/4" high X 4 1/2" wide

Package 'C'

One-Fourth Page: \$100
3 3/4" high X 2 1/4" wide

- 1- '**Package A**' recognition, sponsor announced with our radio ads.
- 2- All Packages are recognized on the Sponsor Board at the event.
- 3- **NO PRICE** Increases!

The 'GENERAL DONATION' SPONSOR

Reply by June 15

- Items for hourly raffles
- Donation below \$100
- Receive Recognition on Sponsor Board

Questions:

Joel Meier, e-mail: laborfestpres@gmail.com

Complete & Return

Labor*Fest 2012

September 1-2-3

Labor*Fest Inc

Attn: Joel Meier
1605 Center Ave Janesville, WI 53546

608-352-0330
www.laborfest.org

SUGGESTIONS

SPONSOR Parade Units, Bands, Specialty Groups, Event Entertainment,
Pony Rides/Petting Zoo, Kids Games, Bags Tournament, Hourly raffles

COMPLETE and Return with Payment

NOTE: See Deadlines

YOUR Business/Organization _____

YOUR CONTACT PERSON _____

PHONE _____ CELL phone _____

FAX No. _____ Email _____

ADDRESS _____ CITY _____ STATE ____ ZIP _____

 **YOUR SPONSOR LEVEL**

_____ **RAFFLE TICKET** deadline reply by April 1

Item for ticket: _____

Following Levels: Please respond by May 1st

_____ **ULTIMATE** Sponsor (\$5000) free ad in Program Book

Details if needed: _____

_____ **MAJOR** Sponsor (\$1000) free ad in Program Book

Details if needed: _____

_____ **PROGRAM BOOK** Sponsor ___ New Ad ___ Use last years Ad

_____ A = \$300 _____ B=\$200 _____ C=\$100

- YOU SUPPLY ad as hard copy (IF USING Last years ad, WE HAVE ON FILE, no need to submit)
- Forward payment with ad
- ALL ADS must be submitted by April 1
- ADS can also be forwarded by e-mail to Joel: laborfestpres@gmail.com

_____ **GENERAL** Donation Sponsor _____

Our ENTIRE COMMITTEE is volunteers! Join us! YOUR IDEAS WELCOME!
Meetings are: 2nd Mon. each month@6:30pm Labor Temple 1605 Center Ave-Janesville

